



Enterprise Portal Solutions Corporate Performance Suite

The Challenge:

In order for companies to stay competitive in today's marketplace, it is essential that employees at every level have real-time visibility into business operations in order to proactively monitor business performance and quickly react to change. Unfortunately, the data that employees need to make informed business decisions often lives in multiple, disparate systems or is only accessible via static reports. Without providing users with real time, accurate data that is customized to their role and responsibility, companies run the risk of employees making poor decisions that can financially impact their organizations.

The Solution:

Bowstreet's Corporate Performance Suite aggregates data from disparate systems into robust portal-based dashboard solutions, providing companies with a consolidated, real-time view of their Key Performance Indicators (KPIs). Unlike traditional dashboards that display the same static information to all users, Bowstreet's dashboards display highly customized and dynamic data, giving decision makers the real-time visibility they need in order to drive results. In addition, Bowstreet's dashboards tie metrics to the underlying business processes, empowering users to take immediate and effective action based upon changes in thresholds or important business events. As a result, Bowstreet's dashboards allow executives and managers to proactively monitor business performance, make more informed decisions, and quickly resolve business issues.

Bowstreet's role-based dashboards provide a level of adaptability not found in any other solution. Built using patented technology, Bowstreet's dashboards automatically adapt to the needs and roles of each user, presenting only the appropriate and desired KPIs, processes, alerts, and competitive information. This capability ensures that users aren't overwhelmed with irrelevant data and that the metrics are properly aligned with each user's individual performance goals. In addition, unlike other dashboard solutions, Bowstreet's Corporate Performance Suite provides browser-based configuration wizards that enable business users to

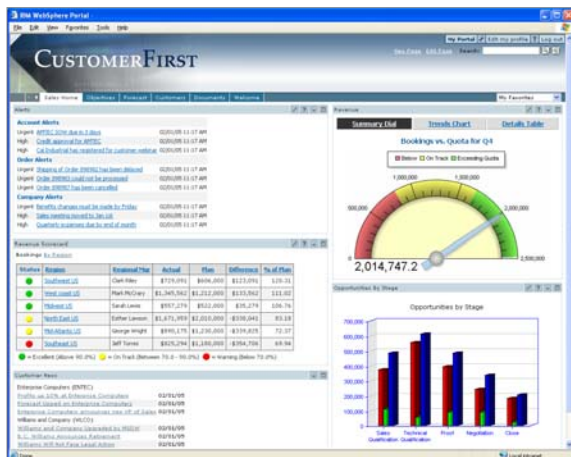


dynamically tailor their dashboard - without involving IT. Through these easy-to-use wizards, business professionals can change the display of fields, data sorting, data filters, chart colors or types, alerts, and performance thresholds, ultimately creating "personalized" dashboards that cater to each decision maker's individual needs.

Advantages of Portal-based Dashboards

Bowstreet's dashboards integrate tightly with the leading portal frameworks, including IBM WebSphere Portal. Since Bowstreet's dashboards are built on top of corporate portals, they offer a level of functionality and extensibility that isn't available in stand alone applications. For instance, Bowstreet's Application Integration Extensions leverage portal frameworks to provide a common infrastructure that supports real-time integration of multiple, disparate data sources. As a result, Bowstreet's portal-based dashboards allow users to monitor and interact with the operational data and processes from all the applications that are running the

business. The portal infrastructure also empowers users to take action by providing support for real-time collaboration. As such, Bowstreet's dashboards enable decision makers to take action via integrated collaboration features, including instant messaging, email, and e-conferencing.



Improve visibility and decision making with Bowstreet's Corporate Performance Suite

Product Highlights

Business user configurable - Powerful, browser-based customization wizards provide one-click access to a wide range of configurable settings, allowing business users to personalize their dashboards without the involvement of IT.

Interactive graphing capability - Hi-fidelity charts enable complex information to be easily interpreted and acted upon.

Configurable Alerts - Robust alerting engine delivers personalized alerts based upon companies' unique data and business rule requirements, notifying users of potential problems. Includes browser-based tools for quickly defining alerts and thresholds.

Portlet utilities - Portlet toolbar delivers convenient access to common utilities, such as export to excel, print, and email.

Real-time collaboration and workflow * -

Integrated messaging improves team interaction and allows users to take action.

Wizard-driven portlet templates - Repository of reusable automation components leverage high-level dashboard design patterns, speeding creation of custom portlets (e.g., scorecard).

Multi-source data integration - Solutions consolidate data and processes from multiple, disparate systems, improving visibility into business operations and enabling action. Includes out-of-the-box adapters for the leading back-end systems, such as SAP, SAP Business Warehouse, PeopleSoft, Siebel, Domino, databases, web services, and Hyperion.

Centralized administration - Easy-to-use administrative console enables changes to global settings, such as themes, roles, and language, speeding time to deployment.

Extensible framework - Flexible tooling makes it quick and easy to develop new KPIs or modify existing KPIs to accommodate new and changing business requirements.

Role-based - Flexible applications automatically adapt their structure, presentation, flow, and access rights depending on the role of the user (e.g., Sales, Executive, Manager, etc.).

Service oriented architecture - Robust data services layer provides back-end independence, giving companies the flexibility to quickly change the data source used to measure a given KPI.

*Requires IBM WebSphere Portal Server

Software Requirements:

> IBM WebSphere Portal Server 5.x (and higher)
or JSR-168 compliant portal server

For more information about Bowstreet and the Enterprise Portal Solutions, please visit www.bowstreet.com/info or contact us at 1-877-269-5125.

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